

# University of Plymouth's – Entrepreneurship Programme

*-turning ideas into business opportunities*



Plymouth's Entrepreneurship Programme is aimed at helping budding entrepreneurs develop their skills and knowledge on how best to commercialise their own business ideas.

These workshops allow participants the option of gaining masters level credits, with the Faculty of Technology Graduate School, if certain conditions are fulfilled.

#### Course Leaders:

Dr Paul Filmore  
Dr Susan Boulton

To gain further information and a leaflet, or to register for these workshops, please contact:

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## EVENING WORKSHOPS

JUNE - JULY 2003, PLYMOUTH CAMPUS

**FREE FOR STAFF & STUDENTS**

Do you have a marketable idea?

Is your idea protectable?

Starting a new venture – know your trading options?

Early stage finance - how to access it!

How to manage your finances -  
a guide for start-ups and spin-outs

Effective marketing research

Business plans and planning

Second stage finance - raising funds for expansion

Grooming for growth - how to build a winning team

Operations in the workplace

Expert speakers in their specialist field chosen from commercial bodies including Bevan Ashford, Francis Clark, Foot Anstey Sargent.

**Costs:** Include course documentation and light refreshments

**Workshops:** Academics and Students of University of Plymouth – Free  
Entrepreneurs - £15 per workshop or  
£125 for the full programme (10 workshops)  
Companies - up to three participants £30 per workshop  
or £250 / full programme

The 'fast track to business success' programme starts in October 2003, for further information please contact Dr Susan Boulton on Tel: 01752 233500 or

[www.plymouth.ac.uk/entrepreneur](http://www.plymouth.ac.uk/entrepreneur)