

Entrepreneurship Development

One day + half a day (either next day or preferably 2 weeks later)

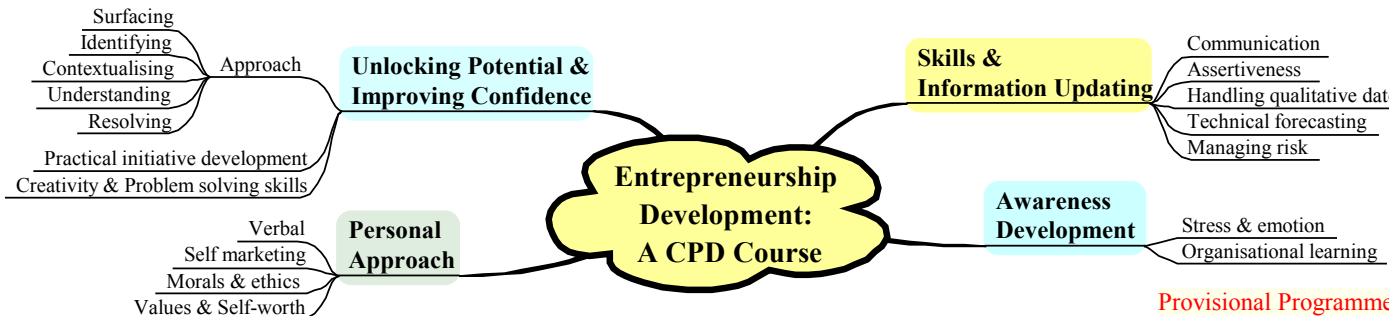
There are generally recognised two key attributes to being an Entrepreneur; being enterprising and being capable. This short course aims to strengthen those areas (examples given below) which are not so developed via traditional educational practice or work based experience. An essential aspect will be in questioning and sharing aspects of entrepreneurship and in being open to explore and participate in their practice. An outcome is enabling the development of a personal, work based, challenging, 'initiative' (which would otherwise not be undertaken), during the period between the two course days.

Aims

- To explore the concept & practise of entrepreneurship
- Identify personal & organisational challenges in these areas
- Gain insights and techniques to support these areas
- Participate in practical work in these areas
- Undertake a personal challenge
- Gain feedback, support and increased confidence
- Be more enterprising and creative
- Take back new ideas, approaches and potential to your company

E.g., Professional Scientists, Engineers and Technical Managers are often:

EXCELLENT	POOR	For example:
Handling quantitative data	Handling qualitative (dubious or incomplete) data	<ul style="list-style-type: none"> • analysing • making decisions from
Seeing details	Seeing the whole picture	<ul style="list-style-type: none"> • foresight –insight/creativity • consolidating – prioritising & scheduling • handling uncertainty/complexity/ change.
Communicating formally (e.g., reports/ formal meetings)	Communicating verbally/ 'freely'	<ul style="list-style-type: none"> • influencing/ persuading • sharing 'gut' feelings • listening & dialoguing
Self Management	People Management	<ul style="list-style-type: none"> • empathy • handling emotion • political and social awareness



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To register, please return this form to:
 The Science & Technology Short Course Unit
 Faculty of Technology, University of Plymouth
 Plymouth PL4 8AA.
 Tel:01752 233304 Fax: 01752 233310
 Email: scunit@plymouth.ac.uk

NB Please indicate dates overleaf

Name:

Organisation:

Contact Address

.....

.....

Telephone/Fax Nos:

Email:.....

Course Fee £245

I enclose my payment *of £245
 *cheques to be made payable to: 'University of Plymouth'
Please arrange for an invoice to be sent to

.....

.....

Please debit my credit card (We are unable to accept American Express) the sum of:-

£..... Expiry Date

Credit Card Number

Signature:

Date:

Please send overnight accommodation details



Tutor:
Dr. Paul Filmore, MBA, MInstP, CPhys,
Department of Communication & Electronic
Engineering, University of Plymouth

Paul has a background in contract research physics, before moving into electronic engineering at the University of Plymouth. He has developed an innovative course on research training and professional development for all engineering and computing postgraduate students. He has combined his practical MBA interests in organisational change, with those of aiding individuals and companies in creative and entrepreneurial development.

Support Tutor:
Ron Enoch, MBA, Business Development Manager,
Devonport Royal Dockyard Ltd., Plymouth

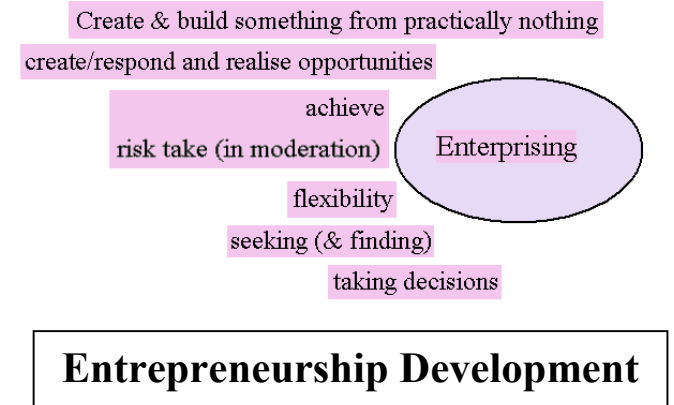
For in-house course, please contact:
 Dr. Paul Filmore
 01752 232330
 Email: pfilmore@plymouth.ac.uk
<http://www.tech.plym.ac.uk/dcee/staff/PaulFilmore/>

The Science & Technology Short Course Unit
 Faculty of Technology
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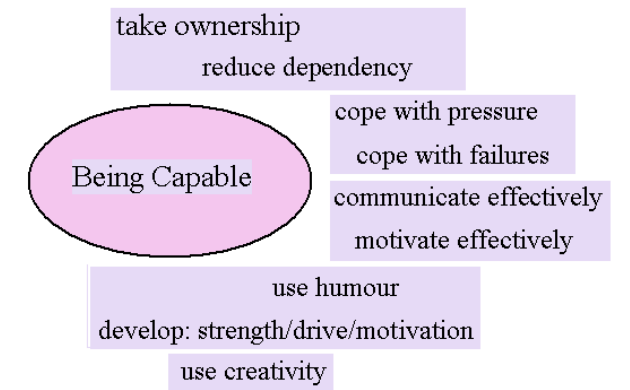
Approach

This course is being offered with a two-week gap between the two course days. This rarely practised but essential aspect of Active Learning, allows reflection and development relevant to the workplace environment (but not constrained by it!). The support and hopefully continuing friendship developed in the cohort, enables the potential of realistic, relevant, but transformative development, to take place. Experiencing the above process, is designed to stimulate attributes (for example of: decisiveness, creativity, openness, intuitiveness, self-directedness and high motivation), which are key to being an entrepreneur.

Course Fee includes course notes, lunches, refreshments, Course Dinner and course text: 'A Manager's Guide to Self-Development', Pedler, Burgoyne & Boydell (2001), McGraw-Hill



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Professional Development & Training
 Short Course: SC???

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