

RobotDoC

Robotics for Development of Cognition

RobotDoC Entrepreneurship Workshop (TM5)

Genova, 22-23 March 2012

Telerobot s.r.l and Italian Institute of Technology

via Morego 30, Genova

RobotDoC programme description:

The ROBOT-DOC is a project launched within People programme of Marie Curie Actions - Marie Curie Initial Training Networks (ITN). The project aims at the establishment of a leading European doctoral training institute, called "ROBOT-DOC Collegium", for research in developmental and cognitive robotics for humanoid platforms. The Collegium consist of several academic participants: University of Plymouth, UK; Zurich University, Switzerland; Italian Institute of Technology, Italy; University of Skovde, Sweden; Bielefeld University, Germany; Hamburg University, Germany; Uppsala University, Sweden; as well as it includes a complementary set of industrial participants both as full partners (Telerobot Srl, Italy) and as the supervisory body (HRI – Honda Research Institute Europe, BARA - British Automation and Robot Association).

Training is provided to Early Stage Researchers (ESR) through structured PhD programmes and Experienced Researchers (ER) in their first two years of postdoctoral training. Given the highly interdisciplinary nature of developmental robotics, the network provides multi-methodological research training opportunities in the core disciplines involved in cognitive robotics, humanoid robotics, computer science and developmental psychology as well as project management and entrepreneurship skills. The training programme for ROBOT-DOC fellows includes regular six-monthly joint training activities consisting of a combination of meetings, workshops, summer schools, and conferences.



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Workshop description:

This entrepreneurship workshop is intended to provide RobotDoC fellows knowledge about intellectual property rights management, patent preparation, knowledge transfer, career development and general entrepreneurial skills. Courses will be delivered by industrial partners, collegium academics with direct expertise in knowledge transfer and institutions' own staff from Research and Innovation Divisions.

Schedule:

22.03 (Thursday)

- 8.30 – shuttle bus from Piazza fontane Marose to IIT
9.15 – arrival to IIT
9.15- 9.30 Introduction/Workshop opening
9.30- 10.45 **Intellectual property rights (IPR) basics** – Lorenzo De Michieli (IIT)
10.45- 11.15 coffee break
11.15- 12.30 **Patents and software protection** – Edgardo De Ambrogi (European Patent Attorney, Jacobacci & Partners)
12.30- 13.30 **Search in the patent literature** – Lorenzo Rossi (IIT)
13.30- 14.30 lunch in IIT – Buongustai
14.30- 15.30 **How to draft a business plan (basics)** – Salvatore Majorana (IIT)
15.30- 16.30 **How to present your business idea to investors** – Roberta Profeta (Innovation Manager, Intesa Sanpaolo)
16.30- 17.00 discussion
17.15 – shuttle bus from IIT to Piazza fontane Marose

20.00 – Dinner in Genova

23.03 (Friday)

- 8.30 – shuttle bus from Piazza fontane Marose to IIT
9.15 – arrival to IIT
9.30- 10.30 **Learning to behave in a natural environment** – Edgar Koerner (HONDA Research Institute Europe GmbH)
10.45 - 13.15 **How RobotDoC fellows' work contributes to the industry** – RobotDoC Fellows
15 presentation (about 5 each + 5 min discussion)
13.15- 14.15 lunch in IIT – Buongustai
14.15- 15.15 **Robot industry – Current and future opportunities** – Mike Wilson (British Automation and Robot Association)
15.15 - 16.00 **Entrepreneur and researchers: the “Genovese” experience in cooperation between science/research and industry** – Francesco Becchi (Telerobot)
16.15 - 16.30 – Workshop closing
16.45 – shuttle bus from IIT to Piazza fontane Marose

Upon arrival to IIT you will be asked to present your ID with photo in order to be let into the building. This is an IIT regulation.

For more information about RobotDoC: <http://robotdoc.org/>

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INFORMATION FOR ATTENDEES

Travel information:

To Genova you can get directly by air to Genova Airport (GOA) or fly to Milano and then take a train to Genova Brignole. From Genova Brignole you can either take a taxi to get to your hotel or a city bus (AMT). From an airport you can also take a taxi or a shuttle (Volabus) to the city center. Example flights are listed below:

From Bielfield Univ.

- a) Frankfurt (FRA) – Genova by Lufthansa – approx. 400€ both ways
- b) Frankfurt – Milano (LIN) by AirFrance – approx. 90€ both ways
Milano – Genova by Trenitalia – approx. 20€
- c) Frankfurt – Paris – Genova by AirFrance – approx. 150€ both ways

From Uppsala/Skovde Univ.

- a) Stockholm (ARN) – Copenhagen – Milano by SAS – approx. 320€ both ways
Milano – Genova by Trenitalia – approx. 20€
- b) Gothenburg – Milano (BGY) by RyanAir
Milano – Genova (Trenitalia)
- c) Stockholm (ARN) – Genova by Turkish Airlines – approx. 290€ both ways

From Zurich Univ.

- a) Zurich – Genova by Trenitalia – approx. 90€
- b) Zurich (ZRH) – Genova by Flybaboo – approx. 190€ both ways

From Hamburg Univ.

- a) Hamburg (HAM) – Munich – Genova by Lufthansa – approx. 240€ both ways
- b) Hamburg – Milano (Lufthansa), – approx. 190€ both ways
Milano – Genova by Trenitalia – approx. 20€
- c) Hamburg – Pisa by RyanAir
Pisa – Genova by Trenitalia – approx. 20€

From Plymouth Univ.

- a) London (LGW) – Milano (LIN) by EasyJet – approx. 90€ both ways
Milano – Genova by Trenitalia – approx. 20€
- b) London (LGW) – Genova by BritishAriways - approx. 130€ both ways

Hotel information:

Bus to IIT will leave from and arrive to the city center close to the Best Western hotels. Suggested hotels are listed below:

BEST WESTERN Hotel Metropoli (<http://www.hotelmetropoli.it>)

BEST WESTERN City Hotel (<http://www.bwcityhotel-ge.it>)

BRISTOL HOTEL Palace (<http://www.hotelbristolpalace.it>)

Based on Trip advisor (www.tripadvisor.com) some other hotels are listed :

HOTEL CONTINENTAL GENOVA (<http://www.hotelcontinentalgenova.it>)

ASTORIA HOTEL GENOA (<http://www.hotelastoriagenova.it>)

HOTEL BELLEVUE (<http://www.hotelbellevuegenoa.com>)

Please fill up the google form:

<https://docs.google.com/spreadsheet/lv?key=0AgIsiiVgNroKdEdlcmjtjWHJic21oUGJkT0xZM2k1R1E&rm=full#gid=0>

Shuttle bus to IIT will depart at 8.30 sharp from Piazza fontane Marose. Mind, that IIT is very far away and it will be very difficult for you to get there on your own if you don't know the city.

Dinner on Thursday 22.03 will be held in Zefferrino restaurant (via XX Settembre 20)

More info you can find on a google map: <http://g.co/maps/3aenj>